

**Statement of Program Service Accomplishments**

What is the Organization's primary exempt purpose? (This is the **mission** provided on your 501 c application)

**Purpose /  
Mission  
Statement**

To empower communities to develop, improve, protect, and enjoy the Midtown Greenway as a green urban pathway to improve people's lives.

(initiatives) and providing as much information as desired to promote the achievements and effectiveness of the

**Program /  
Initiative 1**

OUTREACH. Informed and engaged the public about the Midtown Greenway and our work improving it via a quarterly print newsletter, circulation 5,000, and a monthly e-news sent to about 600; responded to about 200 hundred information requests from the public; engaged 31 businesses and organizations, or about 150 individuals, in keeping the Greenway clean through our Adopt-A-Greenway program; led group bike rides for 150 low-income teens by partnering with ten different local youth-serving agencies and schools, teaching these kids about bicycle transportation and its environmental and health benefits and introducing them to the chain of lakes and Mississippi River from the seat of a bicycle.

Grants made, if any \_\_\_\_\_ Any foreign grants? \_\_\_\_\_

No of Persons Benefited 6100 Total Expenses (incl grants) \$ \_\_\_\_\_

**Program / Initiative 2**

PROTECTED THE GREENWAY FROM OVERHEAD HIGH VOLTAGE LINES AND GUIDED NEW DEVELOPMENTS. Informed and engaged the local community about the potential negative impacts of the proposed high voltage lines along the Greenway (magnetic fields increasing childhood leukemia risks where exposure are high and chronic, negative impacts to Greenway aesthetics with resulting impacts in trail user counts and safety, physical impediments to future implementation of rail transit alongside the trails, and squashing the Greenway's potential to continue serving as a spine for new development in Minneapolis), guided the adoption of consistent policy resolutions calling for energy conservation and putting the new power lines underground, adopted by eight neighborhood organizations and the City of Minneapolis, coordinated public input to Xcel Energy and the Minnesota Dept of Commerce, served the Longfellow and Phillips West neighborhoods in their struggle to avoid inappropriate siting of substations (note, this struggle continued beyond 2009 so a final outcome regarding siting of the power lines cannot be reported here); continued to improve the Greenway by guiding the form and placement of new buildings that frame this narrow corridor.

Grants made, if any \$ \_\_\_\_\_ Any foreign grants? \_\_\_\_\_

No of Persons Benefited 294 directly, 41,140 indirect Total Expenses (incl grants) \$ \_\_\_\_\_

**Program / Initiative 3**

IMPROVED TRAIL SAFETY. In response to a rash of armed robberies of solo trail users in the fall of 2008, started up Trail Watch, a program whereby about 80 volunteers biked the Greenway in small groups after dark to keep it safer; worked with Minneapolis Police to report incidents and alert them of nuisance crime hotspots; reported relevant equipment problems to the City and County such as lights out, call phones not working, vegetation needing trimming; supervised 5 volunteers in the sweeping up of broken glass daily. Crime dropped in fall 2009 as compared to fall 2008.

Grants made, if any \$ \_\_\_\_\_ Any foreign grants? \_\_\_\_\_

No of Persons Benefited \_\_\_\_\_ 7500 Total Expenses (incl grants) \$ \_\_\_\_\_

**Program / Initiative Others**

Additional 2009 accomplishments: (1) Greening--engaged several youth job-training and serving-learning groups and adult stewards with five native plant gardens in the Midtown Greenway to model ecological sustainability involving 95 teens and adults, engaged 80 volunteers in a one-day Arbor Day event to plant hundreds of trees; (2) Along with the Midtown Phillips Neighborhood Association, a plantings plan was created for a new public open space along the Greenway at 10th Avenue and concept planning by a group of volunteers was done for a rainwater art feature there; (3) completed a public art master plan for the Greenway, calling for temporary works of art guided by themes of sustainability, safety, community, and excellence; (4) advocated rail transit in the Greenway alongside the trails with attention to routing, vehicle type, and system design so as to enhance rather than detract from the green character of the Greenway; (5) along with the Phillips West Neighborhood Organization, completed a concept plan for a new public walkway on north street-level rim of the below-grade Greenway to improve trail safety and access.

**Note:**

**If more than three programs, copy this schedule and complete for each program; (4) advocated rail transit in the Greenway alongside the trails with attention to routing, vehicles, and system design so as to enhance rather than detract from the green character of the Greenway.**

Grants made, if any \$ \_\_\_\_\_ Any foreign grants? \_\_\_\_\_

No of Persons Benefited 7500 Total Expenses (incl grants) \$ \_\_\_\_\_